



- I. Welcome**
- II. Call to Order**
- III. Approval of Minutes – November 9, 2017**
- IV. Treasurer’s Report**
- V. President’s Report**
  - a. Welcome Reception
  - b. Traffic Signals (21)-Signs (3)
  - c. Holiday Window Competition
  - d. Tree Lighting
  - e. Small Business Saturday
- VI. Board Committee Reports**
  - a. Organization
    - i. Collaborative Marketing—Lucky’s benches
  - b. Design
  - c. Promotion
    - i. Update on Traffic Light Chances
  - d. Economic Vitality
    - i. Potential Businesses
- VII. Executive Director’s Report**
  - a. Streetscape Update
  - b. Business Transitions
    - i. New gym
  - c. Events

Open House – December 14  
Business After Hours—December 19  
Love Montevillo Event—February 10                      Parallel Parking Rodeo—January 22  
Champagne and Chocolate—February 10
- VIII. Old Business**
  - a. Chamber vs. Main Street
  - b. Volunteer Hours
  - c. Calvin Blog Update
  - d. New Board Member Recommendation—Jason Black, McDonald’s
  - e. Chris Chain update
  - f. Cindy—Regions Account Update
  - g. Fascade Grant
  - h. Main Street Now Conference—March 26-28, 2018
    - i. 3 open rooms
  - i. Work Plans for January
- IX. New Business**
  - a. Fund Allocation/Approval of Cindy Holsombeck to attend training in Tupelo, Mississippi in January
    - i. Backstage Pass in Tupelo
    - ii. Emphasis on Event Planning in Main Street business districts, marketing ideas for Main Street districts and making resources, grants and funding opportunities work for your community
    - iii. \$100 registration/2 nights lodging at \$104/night +tax
    - iv. Allocation of \$350
  - b. Pop In and Pick Up campaign
  - c. Branding Event February 5-7
  - d. Love Montevillo Day—February 10
  - e. Committee Member updates, Board Member terms
- X. Other Business**
- XI. Announcements**
  - a. No Chamber Luncheon in December
  - b. Next Meeting – Thursday, January 11, 2018 at 8:00 am, Gloco
- XII. Adjourn**